

Kim's Self Assessment

- 1. Experience.** *I have always been business-oriented. In childhood I set up lemonade stands. My father taught me how to add up my costs and sales to figure my profit. As a teenager, I went door to door in my neighborhood offering to do chores for pay and paid for all my school clothes that way. I took a bookkeeping class in high school. After graduation, just two years ago, I helped my aunt produce and sell her jewelry at bazaars and craft fairs.*
- 2. Entrepreneurial Strengths.**
 - a. Organized.** *I am known to be a highly organized person. My desk, my living space, and my books are neatly organized. I have no trouble getting to places on time and getting things done on time.*
 - b. Persistent.** *I'm not a quitter. When I have trouble solving something, I keep at it until it's solved.*
 - c. Social.** *I like interacting with people. When I sell jewelry for my aunt at bazaars I thoroughly enjoy the shoppers. Even when they don't buy anything I talk to them and try to be helpful.*
- 3. Weakest Trait & Ideas for Strengthening It.**

Objective. *I'm not very objective when it comes to criticism. I take everything personally. When my uncle said he thought my jams were too sweet, I got very upset and stayed that way for a couple of weeks.*

To strengthen my objectivity, I'm going to rely on a support group to help me evaluate criticism objectively. Right now, my business support group is my business training class.

Instructions for Worksheet #8

The purpose of this worksheet is to identify strengths to utilize and weak traits to improve or compensate for. Using Kim's Self Assessment (page 42) as a guide, write out your own Self Assessment on page 44.

Self Assessment

1. Experience. _____

2. Entrepreneurial Strengths.

a. Trait: _____
Explanation: _____

b. Trait: _____
Explanation: _____

c. Trait: _____
Explanation: _____

3. Weakest Trait: _____
Explanation: _____

Ideas on how to strengthen it: _____
